



## Reading Town Canada 2017 Survey

1. Date:

2. Event name:

3. Your email:

4. How did you arrive at this event?

- I walked or biked here
- Public transportation
- Taxi/Uber
- I got a ride with friends/family
- Personal vehicle

5. Are you visiting from another city or town to attend Reading Town?

- Yes
- No

6. How many people came with you to this event?

- 2-3
- 4-5
- 6+
- I came alone

7. Did you / are you planning to eat at a nearby restaurant before/after this event?

- Yes
- No

8. How did you hear about Reading Town?

- Newspaper article
- Word-of-mouth
- Website
- Social media
- Email/ mailing list

Other (please specify)

9. How many Reading Town events, including this one, have you attended?

- 2-3
- 4-5
- 6-7
- 8+
- This is my first event

10. How many Reading Town events are you planning to attend in total?

- 2-3
- 4-5
- 6-7
- 8+
- Just this one event

11. On a scale of 1-10 where 1 = the worst possible and 10 = the best possible, please rate your overall impression of Reading Town:

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

12. How would you describe your reading habits?

- I'm always reading something
- I'm a casual reader
- I don't read for pleasure often

13. Do you participate in literary events?

- Yes, as often as I can
- Occasionally, from time to time
- Rarely, not often
- This is my first time

14. Has Reading Town raised your awareness about Canadian books and authors?

- Yes
- No

15. Did you buy/borrow or are you planning to buy/borrow a book by an author that you heard at a Reading Town event?

- Yes
- No

16. Please rate your experience at this event:

- Not satisfied
- Somewhat satisfied
- Very satisfied
- Comments

**17. Spoken languages**

English

French

Other (please specify)

**18. Gender**

Male

Female

Other

Prefer not to say

**19. Age**

5-12 years

13-17 years

18-25 years

26-35 years

36-45 years

46-55 years

56-65 years

66+ years

**20. Is there anything else you'd like to share about the event?**